

Clean and process large amounts of data
with a feature-rich application.

Overall Benefits

- Improve forecasting ability and efficiency
- Gauge hotel's operating performance month-by-month
- Global consolidation of data across the enterprise
- Unlock potential of existing customers
- Compare results with target and key performance indicators
- Get close to real-time feedback from the properties

Flexible Suite of Solutions

- Use for Extractraction, Transformation, and Loading process to collect all data to one location
- Data Repository for reporting solutions
- Front-end tool for reporting with pre-built templates
- Cross-reference data from other external systems and create cross-functional reports

Comprehensive Set of Data Marts

- Snapshots of operational data which represent familiar terms that meet the tactical and immediate needs of users

Data Marts include:

- Reservation Statistics
- Financial Statistics
- Guest and Members
- Company Statistics
- Channel Statistics
- Future Reservations
- Group Statistics
- Catering Statistics
- CRO Statistics
- Marketing Statistics

Deployment Benefits

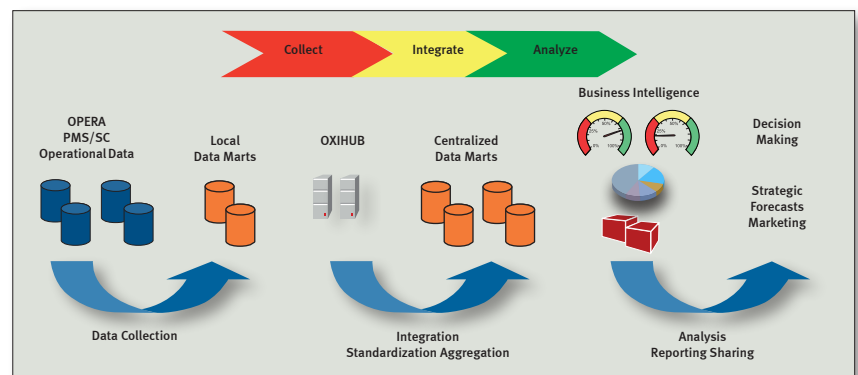
- Built on the same platform as the other highly successful OPERA applications to reduce hardware complexity
- Reduced Deployment Time - deployed in weeks not months or years
- Reduced Implementation Cost

Standard Edition for Core Funtionality

- Targeted to the single property environment
- Aggregate analysis and reporting
- Data collection at point of origin guaranteeing data collected will satisfy the most demanding reports
- Powered by Oracle

Enterprise Edition for Added Functionality

- Targeted for multi-property
- Same functionality as the Standard Edition plus more
- Seamless transmission of data between the source and the receiving OPERA Central System
- Built-in conversion and validation components to guarantee data standardization
- Integrate data from external systems like Payroll and Financials





BI

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