

ORS offers the much desired single image inventory system to your enterprise.

Revolutionary Functionality

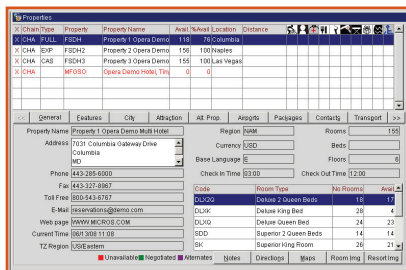
- ☞ Tailor made for your operations
- ☞ Deployment options with OPERA Enterprise Solution
- ☞ Core operations are shared between the central system and the property application
- ☞ Minimize extra steps for reservations
- ☞ Global Distribution System connectivity

Exchange Gateway

- ☞ The power of OPERA can be extended to any 3rd party PMS via our exchange gateway
- ☞ Industry standard XML Messaging provides 2-way communications
- ☞ Add power to your central reservation application while ensuring your previous investments are secure

The Power of the Web

- ☞ Flexible tools for keeping your hotel competitive
- ☞ Self-service booking module incorporated into your web strategy
- ☞ Central inventory images where bookings are made by your guests, 3rd-party systems and hotel staff



property screen

Premium Sales

- ☞ System guides agents through the reservations flow
- ☞ Complete audit trail of agent activity
- ☞ Dynamic global messaging, selling scripts and closing scripts
- ☞ Easy access to internet hyperlinks (weather forecasts, detailed maps/directions)

Power of a Central Database

- ☞ Profile data located in one place
- ☞ Extend your sales and customer relationship throughout your portfolio
- ☞ Multi-level rate and inventory controls
- ☞ Automate the opening and closing of rates and room types or the entire hotel
- ☞ Group Blocks can be managed at a central level with Master/Sub Block capabilities, deposit handling and even room number assignments
- ☞ Standard or custom tour series managed at a central point or by property

Global Deployment

- ☞ Designed to meet expansion needs
- ☞ Multi-currency and multi-language options for hoteliers to reach a wider market
- ☞ Rates and revenues viewed in local language for better continuity
- ☞ Guests can manage themselves using their native language

Dynamic



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**Reservation
System**

The Next Generation of
the Central Reservation
System

seamlessly integrated...surprisingly open

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