

You have **immediate access** to any level of availability information for a particular day.

### Power of Integration

- Manage room inventory and guest satisfaction all from one location
- No interfaces required with your OPERA system

### Security is a Priority

- Streamlined path for all guests through simple web interface designed to reflect your brand
- Two firewalls protect you and your customers

### Your Brand

- Demonstrate your branding and your customers brand (via intra or extranet)
- Incorporate strategic partners into your website

### Build it Your Way

- Ward off unauthorized access to member reservations with Profile Management
- Design your web page to draw data directly from OPERA
- Know more about your guest than ever before with recent visits and favorite hotels
- Make changes real-time to suit your changing market with the administration module

- Develop your own screen for each sales channel including travel agents, corporations, and affiliates

*Streamlined*

### Power of Integration

- Guests can make reservations in their own language
- Guests can travel the globe from one website
- The power of OPERA will help translate the rates and room descriptions to help you reach a broader customer base
- Provide your guests with the tools they need to make their travel experience the best it can be
- Empower your guests to control their itineraries and stays online and give them another reason to be a repeat guest

### Book and Manage Your Guests

- Real-time processing will help to eliminate costly delays in managing room inventory
- Modern communication methods to sent out confirmation letters
- Preferential rates can be view by special codes including corporate ID's, group codes, and promotions
- Learn more and more about your customers with every reservation and increase guest retention
- Collect personal and geographical information for easy analysis

Channel	Property	Central Rate	Channel Rate	Central Room	Channel Room	Channel Rate Order	Channel R
WEBSITE	FSDH2	AAA	AAA	SO	SO	1	
WEBSITE	FSDH2	AAA	AAA	SDO	SDO	1	
WEBSITE	FSDH2	AAA	AAA	DLVG	DLVG	1	
WEBSITE	FSDH2	AAA	AAA	DLWK	DLWK	1	

rate distribution

**micros**<sup>®</sup>

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A Comprehensive Room  
Inventory and Guest  
Management Solution

*seamlessly integrated...surprisingly open*

**micros<sup>®</sup>**